

# Hong Kong Trade Development Council Exhibitions Department

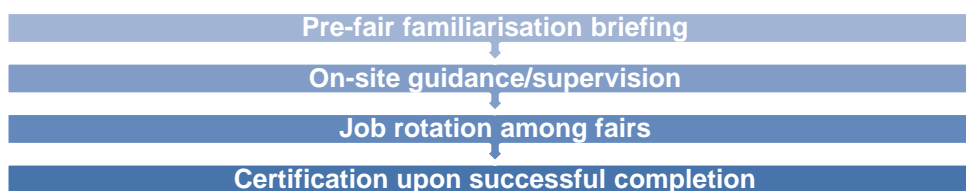
## 2023 Exhibitions Attachment Programme

### **Background**

The Hong Kong Trade Development Council (HKTDC) is a major exhibition organiser in Hong Kong. We organise over 30 local exhibitions every year, including world-class events such as HKTDC Hong Kong Gifts & Premium Fair, HKTDC Hong Kong Toys & Games Fair and HKTDC Hong Kong Electronics Fair.

The Exhibitions Attachment Programme offers opportunities to students to experience working in exhibitions industry with on-site supervision by recruitment agencies. Exhibitions venue includes Hong Kong Convention and Exhibition Centre in Wan Chai and AsiaWorld-Expo next to Hong Kong International Airport.

### **Programme Components**



### **Completion Requirement**

Award	Requirement
<b>Distinction</b>	Fulfil 150 working hours
<b>Merit</b>	Fulfil 100 working hours

Certificates issued by HKTDC upon successful completion.

### **Learning Outcomes**

Through the “Exhibitions Attachment Programme”, students will be able to:

1. Obtain first-hand knowledge of the MICE industry;
2. Gain exposure to the organisation of international exhibitions;
3. Interact with buyers from a diverse country and industry profile;
4. Acquire skill sets which are transferable to other mega events/ exhibitions;
5. Develop problem-solving skills; and
6. Strengthen communication and language skills.

### ***Application Details***

Students who are in these fields of studies: events management and promotion, marketing, MICE, tourism, hospitality management and language, are welcomed to submit your application form and CV to the appointed recruitment agency.

Recruitment agencies have been appointed for the Exhibitions Attachment Programme. Please refer to [Appendix A] for the contact of the corresponding recruitment agency.

Please note the deadlines of application are:

***Q2: 3 March 2023 (Friday)***

***Q3: 2 June 2023 (Friday)***

***Q4: 1 September 2023 (Friday)***

If you have any questions regarding the application process, please contact the appointed recruitment agency.

**Hong Kong Trade Development Council  
Exhibitions Department**

2023 Exhibitions Attachment Programme

**Application Form**

Name: \_\_\_\_\_

Tel no: \_\_\_\_\_

Email: \_\_\_\_\_

Name of Institution: \_\_\_\_\_

Education Level: \_\_\_\_\_

Language proficiency (E=Excellent, G=Good, F= Fair):

Cantonese \_\_\_\_\_ Putonghua \_\_\_\_\_ English \_\_\_\_\_ Others \_\_\_\_\_

Typing Speed:

English \_\_\_\_\_/min Chinese \_\_\_\_\_/min

< Please indicate your preference in Appendix A enclosed by indicating “Y” on the row “Exhibitions Interested In”. Job allocation will be based on the fairs that you prefer and selected upon successful application, only fairs listed in the schedule will be eligible for the mentioned programme.>

Signature: \_\_\_\_\_

Note:

1. The deadlines of application are:

**Q2: 3 March 2023 (Friday)**

**Q3: 2 June 2023 (Friday)**

**Q4: 1 September 2023 (Friday)**

2. Please return the completed application form together with CV

3. In case of any disputes, HKTDC shall reserve the rights of final decision.

4. The date(s) and the title(s) of the exhibitions(s) are subject to change.

## APPENDIX A- List of Exhibitions

Q2. April – June 2023					
Date	Fair Name	No. of fair days	Venue	Recruitment Agency Contact	Exhibitions Interested In (Mark "Y" if interested)
12-15 Apr 2023	HKTDC Hong Kong International Lighting Fair (Spring Edition)	4	Hong Kong Convention and Exhibition Centre	<p><b>PERSOLKELLY</b>            Contact: Noelle Cheng            Tel: 2281 0039 / 9340 9005  <a href="mailto:noelle_cheng@persolkelly.com">noelle_cheng@persolkelly.com</a></p>	
12-15 Apr 2023	HKTDC Hong Kong Electronics Fair (Spring Edition)	4	Hong Kong Convention and Exhibition Centre		
12-15 Apr 2023	HKTDC International ICT Expo	4	Hong Kong Convention and Exhibition Centre		
19-22 Apr 2023	HKTDC Hong Kong Houseware Fair	4	Hong Kong Convention and Exhibition Centre		
19-22 Apr 2023	HKTDC Hong Kong International Home Textiles and Furnishings Fair	4	Hong Kong Convention and Exhibition Centre		
19-22 Apr 2023	HKTDC Hong Kong Fashion Week	4	Hong Kong Convention and Exhibition Centre		
19-22 Apr 2023	HKTDC Hong Kong Gifts & Premium Fair	4	Hong Kong Convention and Exhibition Centre		
19-21 Apr 2023	HKTDC Hong Kong International Licensing Show	3	Hong Kong Convention and Exhibition Centre		
19-22 Apr 2023	Hong Kong International Printing & Packaging Fair	4	Hong Kong Convention and Exhibition Centre		

### Q3. July – September 2023

Date	Fair Name	No. of fair days	Venue	Recruitment Agency Contact	Exhibitions Interested In (Mark "Y" if interested)
19-25 Jul 2023	HKTDC Hong Kong Book Fair	7	Hong Kong Convention and Exhibition Centre	<b>PERSOLKELLY</b> Contact: Noelle Cheng Tel: 2281 0039 / 9340 9005 <a href="mailto:noelle_cheng@persolkelly.com">noelle_cheng@persolkelly.com</a>	
19-25 Jul 2023	HKTDC Hong Kong Sports and Leisure Expo	7	Hong Kong Convention and Exhibition Centre		
19-25 Jul 2023	HKTDC World of Snacks	7	Hong Kong Convention and Exhibition Centre		
17-21 Aug 2023	HKTDC Food Expo	5	Hong Kong Convention and Exhibition Centre		
17-21 Aug 2023	HKTDC Home Delights Expo	5	Hong Kong Convention and Exhibition Centre		
17-21 Aug 2023	HKTDC Beauty & Wellness Expo	5	Hong Kong Convention and Exhibition Centre		
17-19 Aug 2023	HKTDC Hong Kong International Tea Fair	3	Hong Kong Convention and Exhibition Centre		
5-9 Sep 2023	HKTDC Hong Kong Watch & Clock Fair/ Salon de TE	4	Hong Kong Convention and Exhibition Centre		
Sep 2023 (TBC)	CENTRESTAGE	4	Hong Kong Convention and Exhibition Centre		

### Q4. October – December 2023

Date	Fair Name	No. of fair days	Venue	Recruitment Agency Contact	Exhibitions Interested In (Mark "Y" if interested)
13-16 Oct 2023	HKTDC Hong Kong Electronics Fair (Autumn Edition)	4	Hong Kong Convention and Exhibition Centre	<b>PERSOLKELLY</b> Contact: Noelle Cheng Tel: 2281 0039 / 9340 9005 <a href="mailto:noelle_cheng@persolkelly.com">noelle_cheng@persolkelly.com</a>	
13-16 Oct 2023	electronicAsia	4	Hong Kong Convention and Exhibition Centre		
27-30 Oct 2023	HKTDC Hong Kong International Lighting Fair (Autumn Edition)	4	Hong Kong Convention and Exhibition Centre		
26-29 Oct 2023	Eco Expo Asia – International Trade Fair on Environment Protection	4	AsiaWorld-Expo		
26-29 Oct 2023	HKTDC Hong Kong International Outdoor and Tech Light Expo	4	AsiaWorld-Expo		
8-10 Nov 2023	HKTDC Hong Kong Optical Fair	3	Hong Kong Convention and Exhibition Centre		
9-11 Nov 2023	HKTDC Hong Kong International Wine & Spirits Fair	3	Hong Kong Convention and Exhibition Centre		
23-26 Dec 2023 (TBC)	GBA focused B2C Expo (TBC)	4	AsiaWorld-Expo		